

AAPC 2016 Pollie Awards

Entry Title: "Red Eyes Caused by Pee, Not Chlorine" Healthy Pools Campaign

Entry ID #: AAcA2415136

Category #: A24

## **ORIGINAL SOCIAL MEDIA ILLUSTRATIONS**

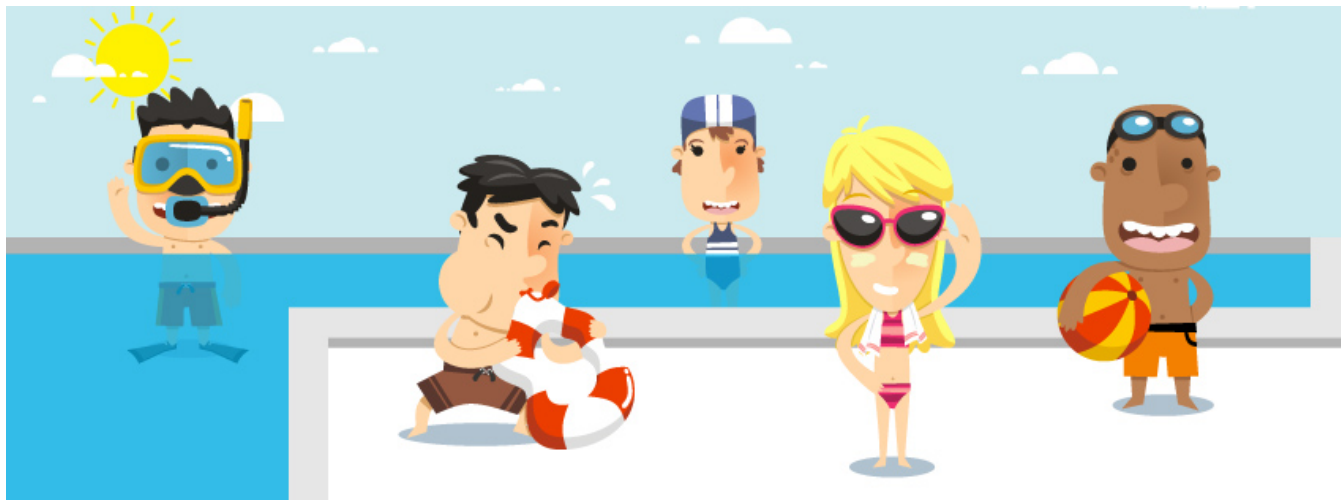
FACEBOOK PAGE – PROFILE PICTURE:



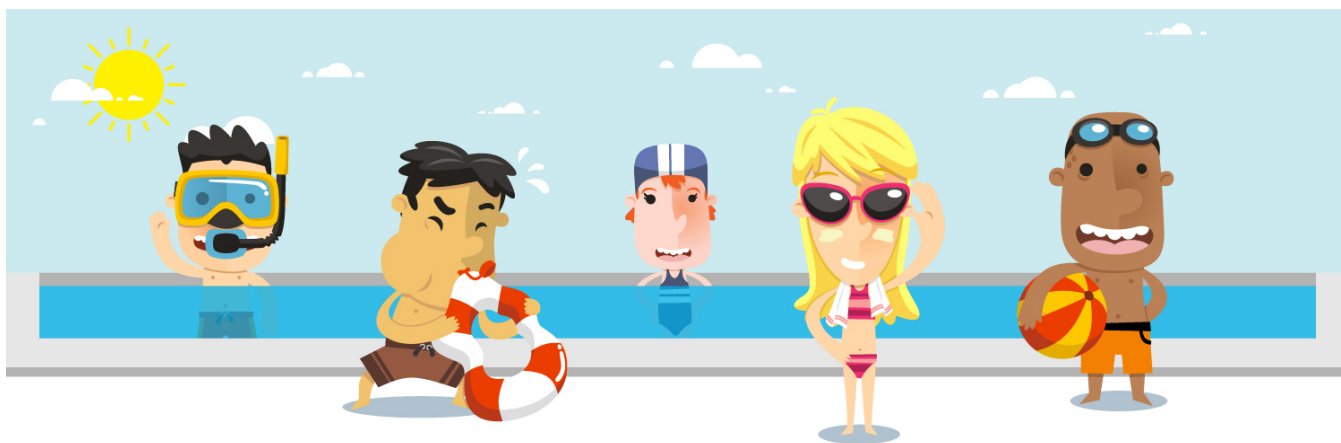
TWITTER ACCOUNT – PROFILE PICTURE:



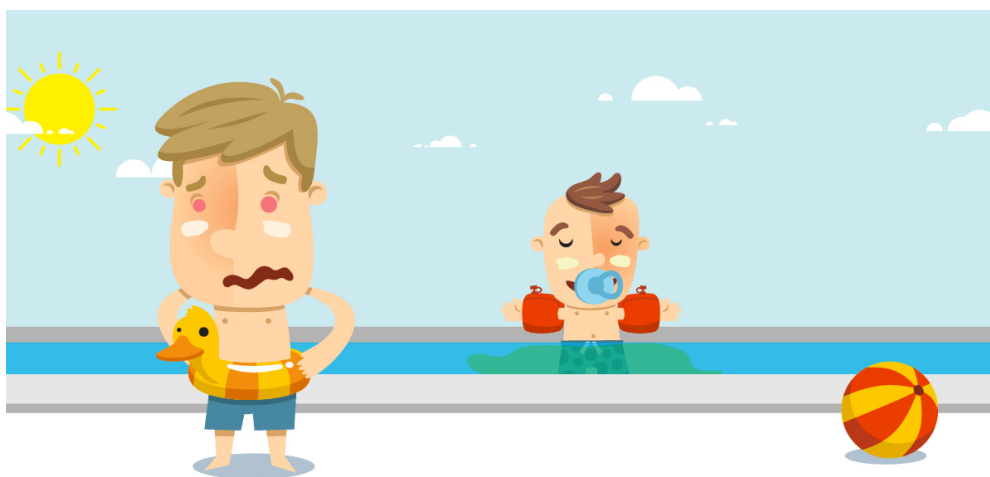
FACEBOOK PAGE – COVER PHOTO:

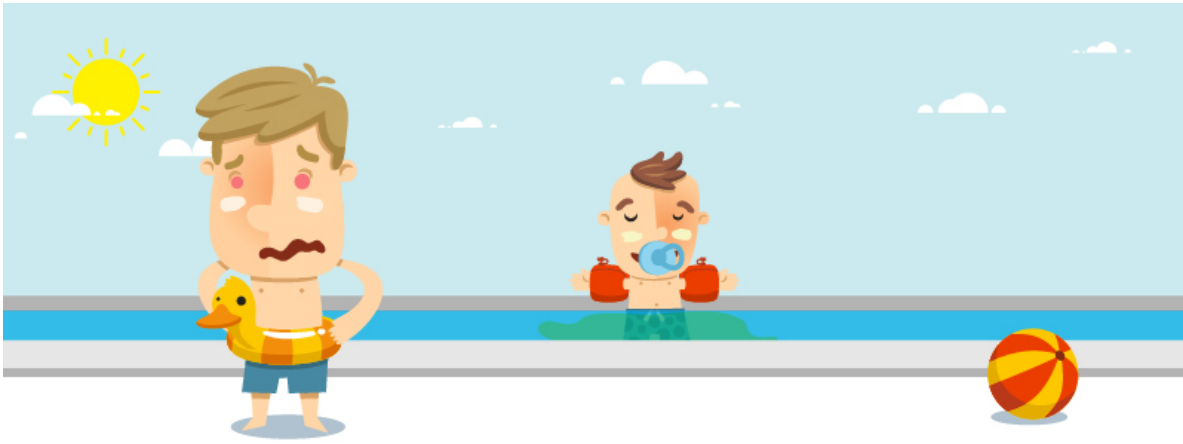
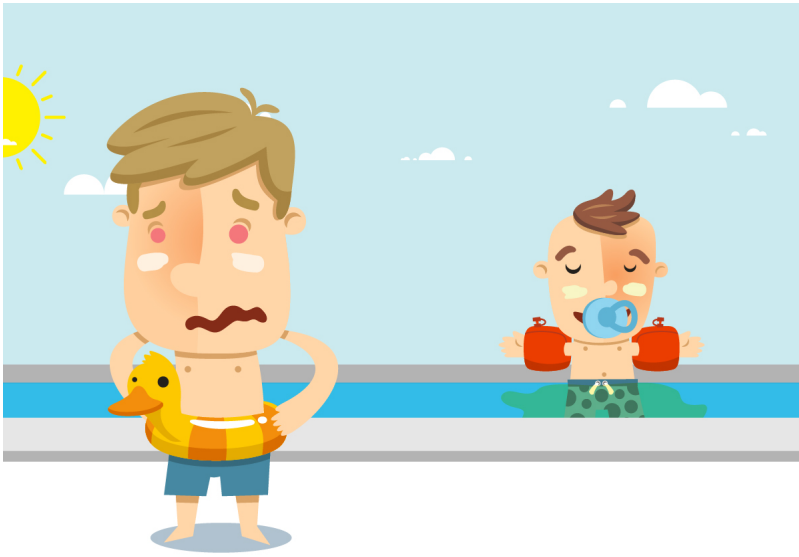


TWITTER ACCOUNT – COVER PHOTO:



SOCIAL MEDIA CONTENT – RED EYES IMAGERY:





SOCIAL MEDIA CONTENT – TEST KIT IMAGERY:



