

*Make It Work*

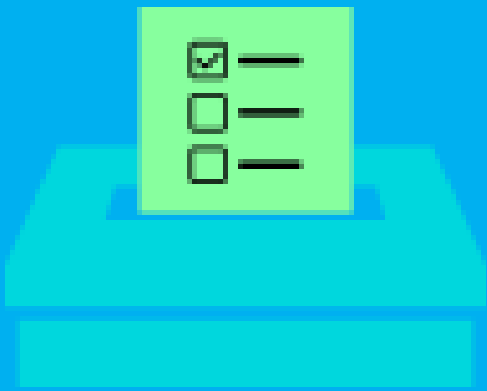


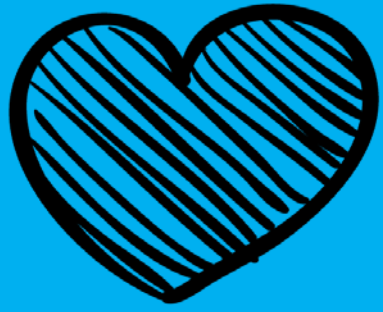


**Make It Work is a three-year campaign uniting a community of people who believe that hardworking Americans shouldn't have to choose between being there for family and earning a living.**



**We're championing new policy solutions to help families make it work — and only voting for candidates who do the same.**

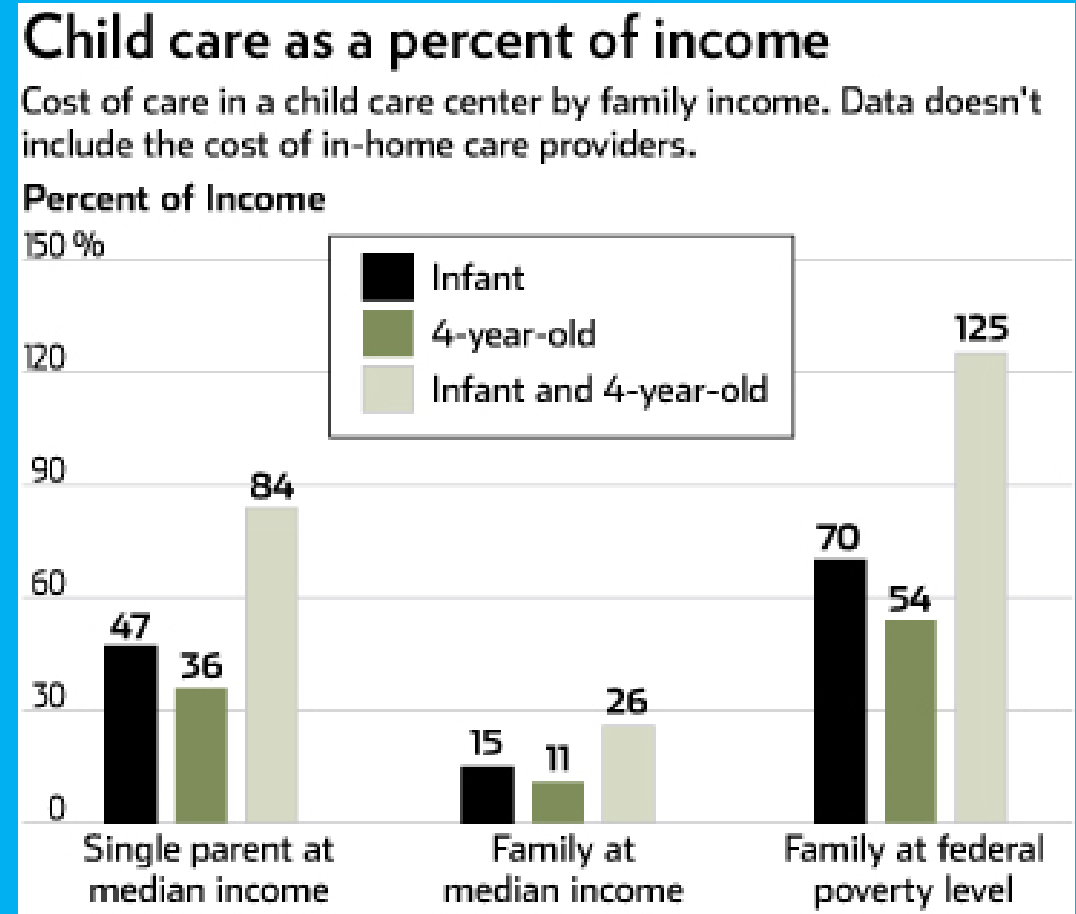




# What Are We Fighting for?

## Quality, Affordable Childcare!

- 77% of lowan children have all available parents in the workforce
  - This means access to affordable, high-quality childcare is a necessity for these families!
- For an lowan family with 1 infant and one 4-year-old, childcare costs an average of \$17,089 per year
  - That's more than the cost of the same children attending Iowa State!



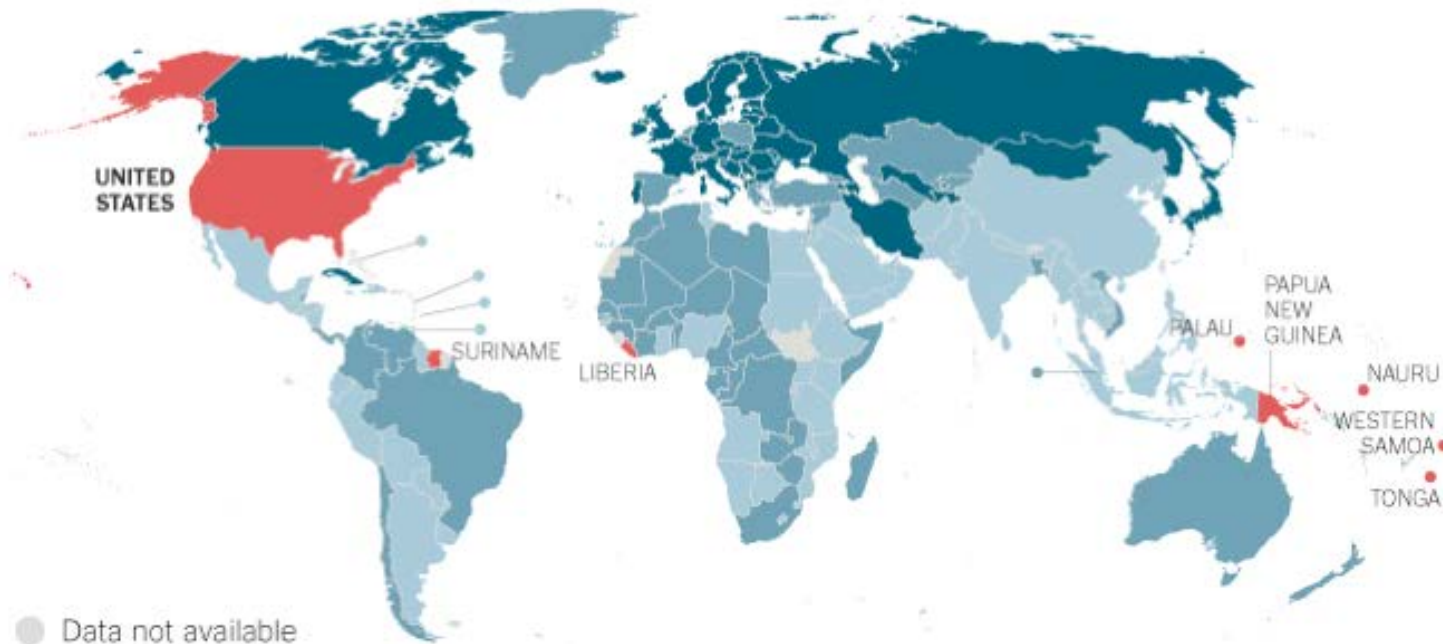
# What Are We Fighting for? Paid Family Leave!



## Paid Maternal Leave: Almost Everywhere

The United States is one of only eight countries, out of 188 that have known policies, without paid leave.

Countries with paid leave: ● 26 weeks or more ● 14-25 weeks ● Less than 14 weeks  
No paid leave: ●



- The US belongs to an exclusive club of 8 countries in the world who do not offer Paid Maternity Leave.
- The National Partnership for Women & Families gave Iowa a “D” on policies that help parents of newborn children



# What Are We Fighting for?

## Equal Pay for Equal Work!

- Two-thirds of all US Families have woman as breadwinners
- Iowa women earn less than 77 cents for every dollar that Iowa men earn
- If the pay gap continues to close at current rate, women will not receive equal pay until 2056
- The gap is even larger for black and Latina women in Iowa, who earn 60 and 55 cents for every dollar that white Iowa men earn

BY AGE 65,  
**THE AVERAGE WOMAN WILL  
HAVE LOST \$431,000**



**OVER HER WORKING LIFETIME  
BECAUSE OF THE EARNINGS GAP.**

Based on median weekly wage and assuming the woman works every week of the average woman's working life.

#EqualPay









– Knocked on 14,766 Doors – Talked to 3,779 Supporters –  
– Gathered Stories from 676 Des Moines Residents –





“I worked as a chef for 12 years in many restaurants. There were male cooks that worked under me but were paid \$2 more per hour. It was frustrating and disheartening to find out I wasn’t valued the same and other coworkers were being paid less because of their race and gender. How can we make sure work is valued as work regardless of gender or race?”

*-Anne Taylor*

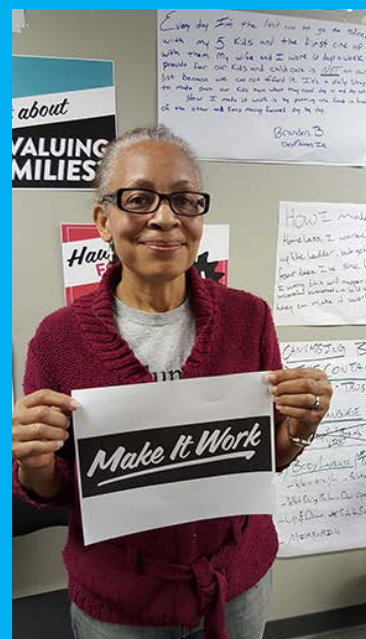
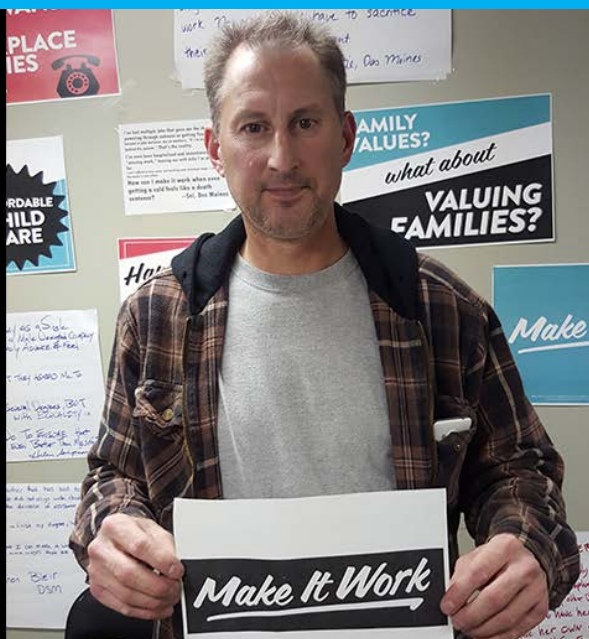


“A HIGHER MINIMUM WAGE AND PAID FAMILY LEAVE  
**WOULD OPEN UP THE DOORS**  
WE NEED TO IMAGINE A  
**REAL AND HAPPY**  
**FAMILY LIFE.”**

**-ARIEL & CODY, IOWA**

“I HAVE BEEN  
**INJURED**  
ON THE JOB AND  
**THREATENED**  
WITH  
**TERMINATION**

IF I FILED WORKMAN’S COMP.”  
**-TODD, IOWA**



“I am a single woman working in a male dominant workplace. I have three years until I retire. I have been made to feel that I’m not as good of a worker, and that I just don’t belong. I had to fight with my employer for 27 years to get where I am. I have not had decent child care the whole time that I’ve worked that’s really affordable. My wish is for this to change for my daughters and others.”

**-DEBRA PARKER**





"I actually felt blessed that my husband was laid off from work right before my youngest daughter was born. She spent three weeks in the NICU. Thank goodness that my husband was available to help me out. Had he been working, he would have missed out on pay. What can be done to address this for other families?"

*-Misti*

"WHEN I WAS GIVEN A **PROMOTION**

AS A SUPERVISOR AFTER YEARS OF WORKING, I THOUGHT I WAS STEPPING UP. **BUT I FOUND OUT A MALE COUNTERPART WITH LESS EXPERIENCE**

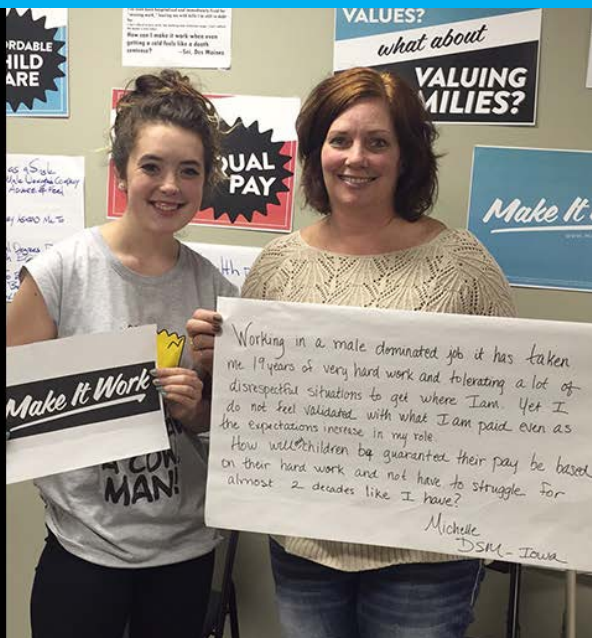
WAS **MAKING MORE THAN ME."**

-LINDA, IOWA



"HOW WILL MY CHILDREN **BE GUARANTEED** THEIR PAY BE BASED ON **THEIR HARD WORK** AND NOT HAVE TO STRUGGLE FOR **ALMOST TWO DECADES** LIKE I HAVE?"

-MICHELLE, IOWA



"My daughter is an Honor Roll student. She works incredibly hard at school, she loves helping people and as a sophomore tutors seniors who will likely go to the Ivy League and other big schools. But to have her help others reach their goals, but have her own stifled because, as a **woman of color, she won't see equal pay until 2059, is just disheartening.** She's giving 110%, but will only get 60% back. How will she Make it Work?"

**-DUHVALL**





**House Meetings = Organizing!**





***Make It Work***



# We've Asked 12 Candidates How They Will Work for Us





## Equal pay named most important issue at mock caucus

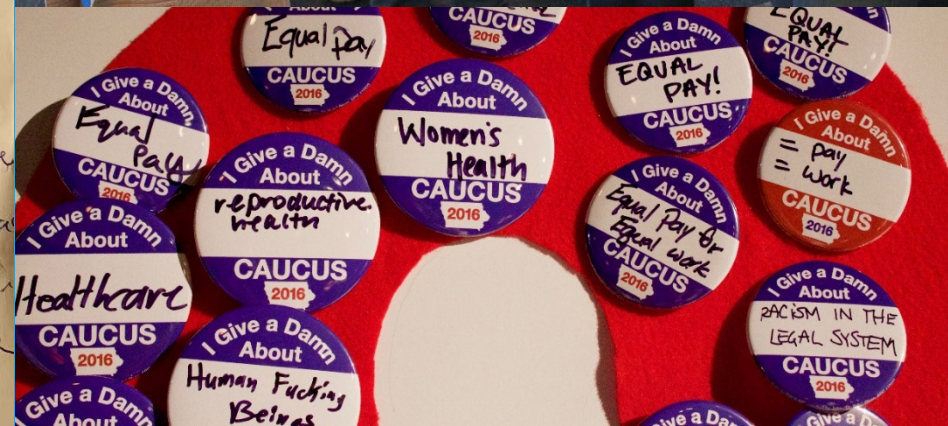
GIVE A DAMN DES MOINES

### BALLOT

Select one top issue in this presidential cycle or write in your own.

- Dream Act 4
- Judicial sentencing reform 5
- Common Core 1
- Federal funding for college tuition 4
- Infrastructure funding for public transportation 1
- Electoral College 2
- Religious freedom 4
- Entitlement reform 5
- Renewable energy 7
- Nitrates in farming 3

- 1 - Mandatory pre school
- 1 - Foreign policy
- 4 - equal pay
- 3 health care reform
- 1 citizen united
- 2 police brutality
- 1 Campaign finance
- 1 increase min. wage
- 1 Corporate entitlement & influence



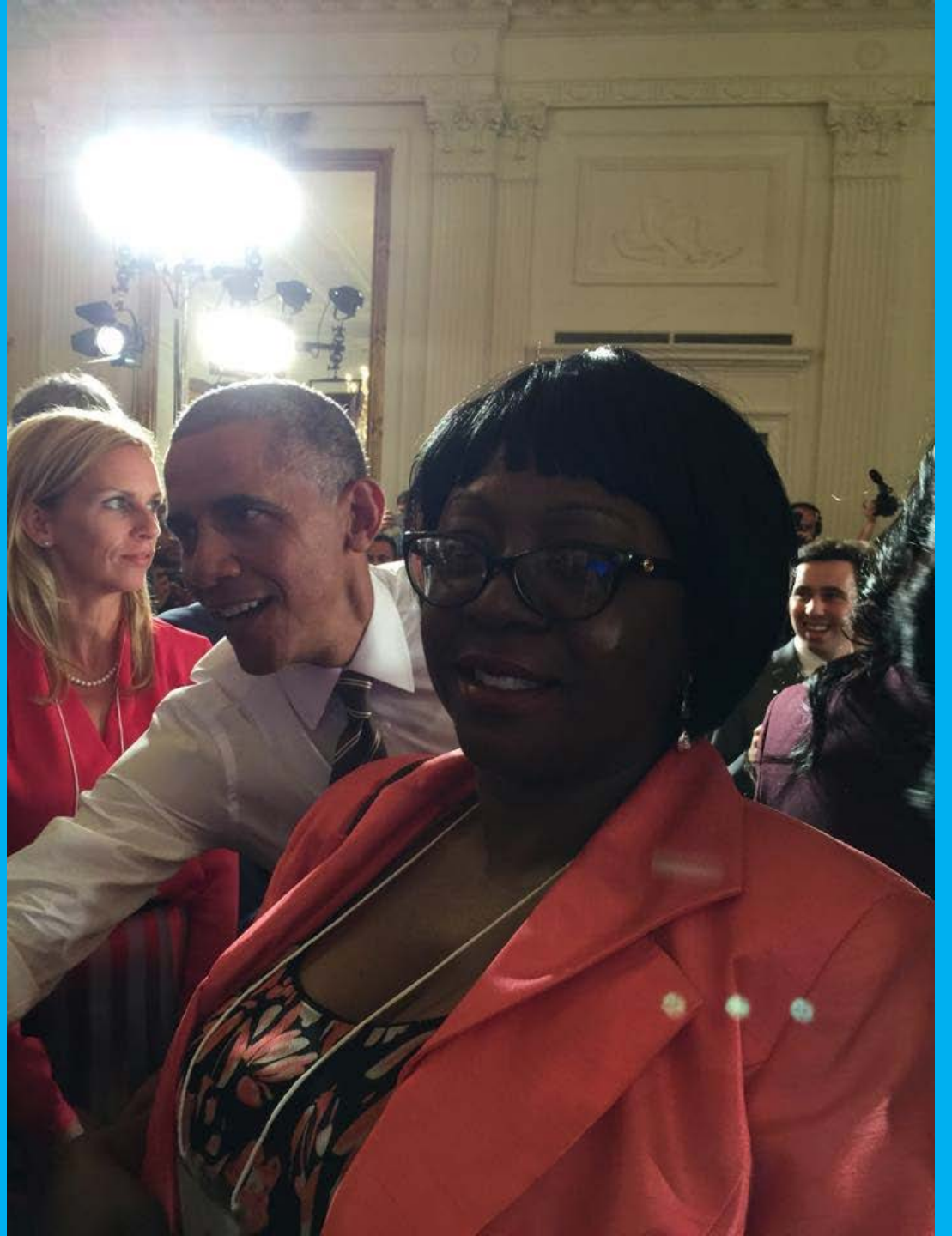








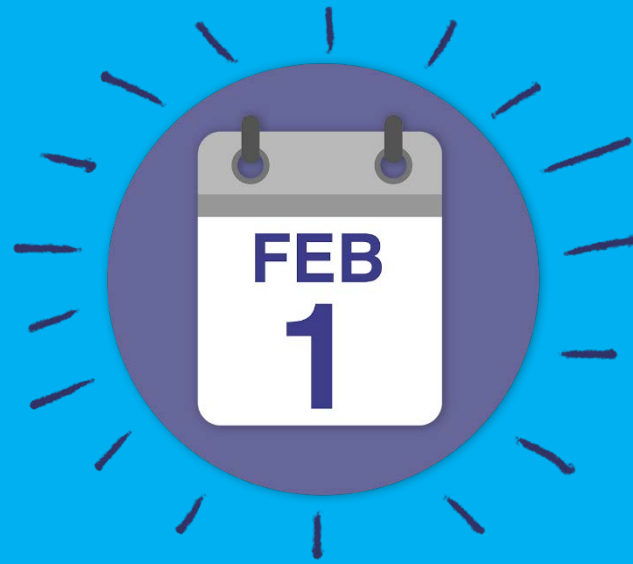






# Caucus Stats

- Less than 1/5 of eligible lowans go out to caucus
- Less than 1/5 of caucus participants are working families





459,862  
Iowans in Polk County

343,977  
Voting Age

68,795  
Go Out to Caucus

13,759  
Of Caucus-Goers are  
Working Families  
(3% of Total  
Population!)





# Caucus Trainings



| Date & Time                              | Location   |
|--|--|
| Saturday December 19 <sup>th</sup> – 2pm | Forest Ave Branch Library – 1326 Forest Ave, DSM |
| Thur Jan. 7 6:30 pm                      | Forest Ave Branch Library – 1326 Forest Ave, DSM |
| Thur. Jan 14, 7 pm                       | 2000 Walker St, DSM                              |
| Sat Jan 30 <sup>th</sup> 2pm             | 400 Locust St Ste 255, Capitol Square, Downtown  |



**Thank You!**